



Next Steps: Recruitment to Launch Project Launch: May 2009

BPS CGC will operate as a project of the Partners for Environmental Progress (PEP), a non-profit business association of more than 170 area companies. PEP's Executive Director, Jennifer Denson, will serve as the BPS project manager. Jennifer and a Steering Committee of PEP Board members will work in partnership with the U.S. Business Council on all aspects of the planning and execution of the program.

Endorsements	Obtain Endorsements from key city, county and state leaders	November – March 2009
Company Participants	Founding companies: 4 Pending Companies: 3 First round synergy group: 20	March 2009
Funding	Forum and PEP each pledge \$25,000; Company member fees; City/County/State/Federal grants, sponsorships	2008 – 2009
Launch	Convene first working group	May 2009

Endorsements

EPA Region IV, Mayor Sam Jones, the FORUM, Mobile Area Chamber of Commerce, South Alabama Regional Planning Commission, and Mobile Bay National Estuary Program have endorsed BPS CGC. We will continue to obtain endorsements from key city, county and state leaders throughout the program.

Company Participants

BPS CGC is in the final stage of recruiting the initial companies needed to implement the program. So far, the following entities have enrolled:

<i>Alabama Power Company</i>	<i>Mitsubishi Polysilicon</i>
<i>Arkema</i>	<i>Southern Ionics</i>
<i>Ciba Corporation</i>	<i>Veolia Environmental Services</i>
<i>E.I. DuPont</i>	<i>City of Mobile Department of Public Works</i>
<i>Evonik Degussa</i>	<i>County of Mobile Department of Public Works</i>
<i>SSAB</i>	

Several other companies have indicated their intention to join. We will announce their names soon. We anticipate the recruitment and enrollment phase will be completed by mid-April.

Funding

The majority of the funding will come from company participation fees. To help reduce these fees, The FORUM and PEP have each pledged a \$25,000 grant to for operating costs during the project's first year. We will also seek city/county/state/national grants and sponsorships.

Steering Committee

Jim Backes,
Hargrove and Associates

Beth Basham, DuPont
Agricultural Products

Gary Criscione,
Evonik Degussa

Tom Damson, Long's
Human Resource Services

Bernard A. Fogarty,
Alabama Power

Al Heffernan,
Heffernan and Associates

Jack Kimmit, Ciba
Corporation

Travis Osborne,
Holcim (US) Inc.

Steve Russell, Mobile Area
Chamber of Commerce

John Steadman
College of Engineering,
University of South Alabama

Founding Companies

Alabama Power
Ciba Corporation
E. I. DuPont
Evonik Degussa

Project Partners

US Business Council for
Sustainable Development

The Forum

Mobile Area Chamber of
Commerce

For More Information:

Jennifer Denson

Executive Director
Partners for Environmental
Progress (PEP)
754 Downtowner Loop W
T: 251-345-7269
F 251-342-5575
jdenson@pepmobile.org
www.pepmobile.org/BPS

Launch

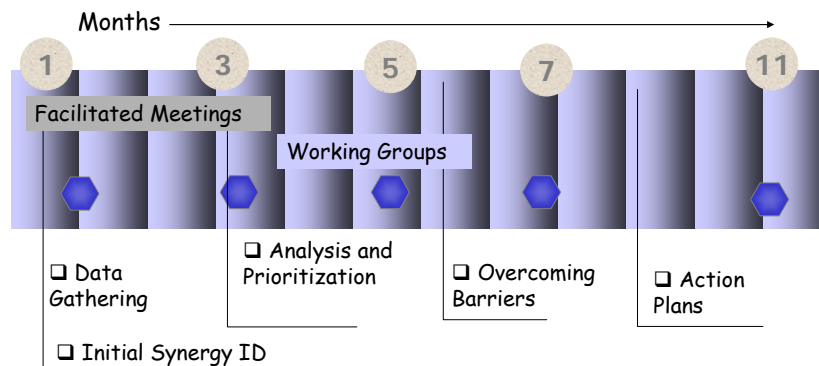
Once a minimum of 15-20 companies have turned in their member commitment form (legal confidentiality agreement) and made payment, the data gathering process will begin.

Launch target date: May 12



United States Business Council for Sustainable Development

The By-Product Synergy Process



2008/11/9

www.usbcd.org

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How to Join

Please contact Jennifer Denson at PEP, 251-345-7269 or jdenson@pepmobile.org. She will be able to provide you with more information about the program, the members' commitment form and other necessary documents.

Cost: Companies with 100+ employees pay a participation fee of \$5000 per year. Companies with <100 employees will \$3500 per year. BPS CGC will pursue funding to help offset the cost of participation for small businesses. At this time, no such funding is available.

Deliverables

- Meeting Minutes – The Project Team will prepare and distribute summary minutes for all BPS CGC meetings
- Potential Synergy Report – The Project Manager and Technical Leaders will produce an Initial Synergy Report after evaluation of Data Templates
- Synergy Implementation Report – The Project Manager and Technical Leaders will produce an initial Synergy Implementation Report summarizing synergies chosen for implementation
- Year-End Report – Prepare a year-end report detailing the project status.